

WE BAIT & HOOK EM'

IMAGE DISPLAY GROUP "MARKETING CAR WASHES FOR OVER 18 YEARS"

**YOU CLEAN EM!**



REDUCED  
MARKETING  
COSTS

*and*

INCREASED  
CAR COUNTS!



# JUMBO

POSTCARD MAILING

In today's fragmented car wash industry, effective advertising is more important than ever. Your potential customers have become more selective in the way they embrace marketing information; every day the average consumer is exposed to thousands of different forms of advertising, and the simple marketing of yesterday is no longer effective in today's consumer oriented environment. If you want results to attract new carwash customers you must use tools that can rapidly separate your business from the masses. You must utilize the available technology to identify who your potential clients are, and where they live.

We have created an effective product that has become essential to the gain of important market share. Our JUMBO customized full color glossy cards are a sure-fire way to get the attention of your future customers! This product has the five elements needed to unleash and harness future growth and prosperity.

With the JUMBO line you convey your car wash's important message to the right target. This product includes all the elements required to succeed.

Our Jumbo cards are customized to your personal specifications: We print them on a thick, glossy card stock with a full color photograph of your carwash on one side, along with a four month supply of coupons on the other. Jumbo is effective because it contains the five important factors needed to gain market share.

With Jumbo you need only mail this out three times per year and it will generate 90% of your total marketing. When you sign up for this, we will give you a five mile radius total exclusivity, this will ensure that your competition does not overlap on your program.



image display group  
1743 S. Douglas Rd - Anaheim, CA 92806

exclusivity  
up to a  
5 mile radius!

target area

immediate results

direct mail

98% success rate

100% cards seen



800.501.0525  
[www.marketyourcarwash.com](http://www.marketyourcarwash.com)

PRSRST STD  
U.S. POSTAGE  
PAID  
PREMIER